



GAY + LESBIAN ROWING FEDERATION

FOR IMMEDIATE RELEASE - 23 December 2003

Gay + Lesbian Rowing Federation announces its '2004 Ready All Boats Awareness Campaign.'

Los Angeles, California – The Gay + Lesbian Rowing Federation (GLRF) announces the launch of its 2004 **Ready All Boats** Awareness Campaign, kicking off in San Francisco, February 1, 2004 and in Austin, February 13, 2004.

The Campaign is to promote rowing within the gay and lesbian community and to encourage clubs and boathouses to form boats for the 2006 Rendezvous Montreal Regatta and the anticipated 2006 Gay Games VII Regatta. The Campaign will consist of a series of GLRF-hosted City Launch Events in the United States, Canada, and Europe

The **Ready All Boats** Awareness Campaign will bring together and energize rowers from both gay specific clubs and general clubs and boathouses to start organizing boats for 2006 regattas. It will also promote rowing within the local gay and lesbian community and "get 'em on the water" through increased visibility and publicity in each city.

Each **Ready All Boats** City Launch event will coincide with a significant local rowing event or rowing club promotion. City Launch Events are planned for **San Francisco, Austin, Miami, San Diego, Washington DC, Munich, and Montreal.**

GLRF City Launch Series

San Francisco – 01 Feb 2004 – San Francisco Bay Blades – New Rower Orientation

Austin – 13 Feb 2004 – Row Team Austin – Winter Retreat 2004

Miami – Mar 2004 – Miami Beach Winter Sprints

San Diego – 03 Apr 2004 – San Diego Crew Classic

Washington DC – 05 Jun 2004 – DC Strokes – Stonewall XI Regatta

Munich – 30 Jul 2004 – Queerschlag – EuroGames 2004

Montreal – 14 Aug 2004 – Club D'Aviron Odawagan – Montreal L'Ete 04

The Gay + Lesbian Rowing Federation is a worldwide umbrella organization for gay and lesbian rowers, promoting and supporting rowing in the gay and lesbian community with Web-based resources and information and serving as a liaison both within the community and with the larger international rowing world.

For more information about the Gay + Lesbian Rowing Federation, visit the website at www.GLRF.info. For all media inquiries, contact Brian Todd at P2Dir@GLRF.info.

WWW.GLRF.INFO